



GUIDELINES FOR BOX LABELING & SAFETY MARKS



**BUREAU
VERITAS**

This file complies with all guidelines provided by Bureau Veritas, a worldwide leader in safety standards.

Rev. 2, May 2026

Box Labeling



Note: Products for children under 6 are held to stricter safety standards. Extra care required.

Required Information on the Box

MANDATORY FOR ALL GAMES



City & Country of Origin

MADE IN YIWU, CHINA



Adding an age range
Use 6+. Mandatory for games aimed at children under 6



Publisher, Distributor, or Manufacturer

Name and Address | Contact details

Required Information on the Box

MANDATORY FOR GAMES ORIENTED TO 14 OR LESS



Production Details

Batch number | DOP: Month and year



Address in the area you sell in

(us, eu, uk, au/nz, ca, ROW)

Additional Recommended Information on the Box

OPTIONAL



UPC/EAN13

Not mandatory but will help
Supply Chains and avoid errors



OPTIONAL LABELING

This Product is Not a Toy.
Not Recommended for Persons 14 Years of Age or Younger

Safety & Conformity Marks



What is a toy?

Anything designed or intended to be played by Children under 14 years of age



Warning & Hazard

The text must indicate what kind of hazard is present in the game, eg: Small parts, Sharp edges, etc.



USA

If the game is for children under the age of 6, the Warning sign must be on front.



Reminder: Products for 14 and under may require safety testing!

What is a Choking Hazard?

- Non-circular items (e.g. wood pieces, dice) under 33mm at their widest
- Balls or marbles under 45mm in diameter
- Balloons or soft latex pieces that can get stuck in airways
- Strings, straps, or ropes over 280mm in length

Min 10mm



Min 10mm



Note: The EU and US differ on when choking hazard is tested — the EU tests after a child tear test, the US before. This can affect certain components (e.g. lamination).



Attention On Tuckbox and soft packages!

The warning and labels should also be on one of the cards and playing pieces

Attention on sharp edges!

Sharp edges are tested against a soft sponge. The piece is spun against it to imitate child play. If the sponge gets scratched or damaged, it's considered a sharp edge. If that edge isn't essential to the product, it fails safety.

Safety & Conformity Marks BY MARKET



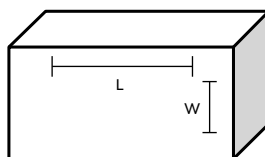
Min 10mm



Warning Sign Measurements

(Especially strict in the USA)

$L \times W = X \text{ sq Inch}$



Box size	Front Size (With X Height)	Triangle & Warning
Small size	Less 30 Sq Inch (190cm ²)	>3.3mm
Medium size	30-100 Sq Inch (190-645cm ²)	>4.1mm
Large size	100-400 Sq Inch (645-2580 cm ²)	>6.4mm



Conformity Marks

Compliance Information

Min 10mm



This CE logo represents the European market and certifies that the goods comply

Min 10mm



Since Jan 2021 UKCA has replaced the CE mark for goods to the UK

WARNING!

Do NOT change any of the ratios in the warning sign. When changing the size, scale warning sign, CE, UKCA, as one piece. **If you need to scale it, do it as a whole.**

USA, AU & NZ, ROW On Tuckbox and softpackages!

No conformity marks. You can add "Complies With" **ASTM F963 (US)** or the applicable standard for your market. See full list below.



USA
ASTM F963



EUROPEAN UNION (EU)
EN-71+REACH



AUSTRALIA & NEW ZEALAND
AU/NZS 8124



CANADA
ISO 8124



ROW
ISO 8124

Warning Triangle Color



Flexible Warning Triangle Color Requirement

Any color is acceptable, provided the triangle remains clearly recognizable.



New Amazon Validation Process

Amazon no longer accepts seller-uploaded safety files. Bureau Veritas now submits directly to Amazon on your behalf.

01 Request Amazon validation from Bureau Veritas

BV submits your safety documents directly to Amazon.

02 Provide TRF ID & Amazon listing link

Required for BV to locate and approve your listing.

03 BV approves listing safety

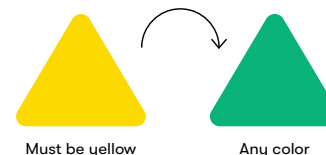
6 to 9 business days from submission.

Validation fee:
USD 150



WARNING!

Scale the full warning block as one piece. Never alter internal proportions.



WHAT TO PREPARE

- ☒ Test request form [VIEW FORM](#)
- ☒ Packaging artwork
- ☒ Safety testing report number

- ☒ Amazon product listing URL
- ☒ Company registration document
- ☒ TRF ID number



GAME MANUFACTURING MADE EASY

HEROTIME1.COM

